

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in this application:

Listing of Claims:

1. (Currently amended) A method for delivering multimedia content on a physical media, comprising:
 - placing at least one media key block on the physical media;
 - dividing the multimedia content on the physical media into multiple parts, ~~each part being encrypted with a different encryption key;~~
 - randomly selecting content keys corresponding to each part of the multimedia content;
 - encrypting the parts of the multimedia content with corresponding content keys;
 - selecting a media key block from a set of media key blocks;
 - encrypting the ~~encryption key~~ corresponding content keys with ~~a key~~
 - ~~derived from the media key block;~~ and
 - delivering the encrypted ~~encryption key~~ corresponding content keys to a player of the physical media.
2. (Currently amended) The method of claim 1, wherein delivering the encrypted ~~encryption key~~ corresponding content keys comprises delivery over a network.

3. (Currently amended) The method of claim 1, wherein the encrypted ~~encryption key~~ is corresponding content keys are associated with a price related to the use of the ~~part~~ parts of the multimedia content.

4. (Currently amended) The method of claim 3, further comprising delivering the price concurrently with the encrypted ~~encryption key~~ corresponding content keys.

5. (Currently amended) The method of claim 4, further comprising determining the price when the encrypted encryption key is delivered.

6. (Currently amended) The method of claim 3, further comprising associating the encrypted ~~encryption key~~ corresponding content keys with a maximum price.

7. (Original) The method of claim 6, further comprising preventing playback of the part if the maximum price is reached.

8. (Original) The method of claim 2, wherein the delivery over the network involves a secure protocol; and
further comprising placing necessary data for the secure protocol on the physical media.

9 - 16. (Canceled)

17. (Currently amended) A computer program product having instruction codes for delivering multimedia content on a physical media, comprising:

a ~~first~~ set of instruction codes for placing at least one media key block on the physical media;

a ~~second~~ set of instruction codes for dividing the multimedia content on the physical media into multiple parts, ~~each part being encrypted with a different encryption key;~~

a set of instruction codes for randomly selecting content keys corresponding to each part of the multimedia content;

a set of instruction codes for encrypting the parts of the multimedia content with corresponding content keys;

a ~~third~~ set of instruction codes for encrypting the ~~encryption key corresponding content keys~~ with a key derived from the media key block media key block selected from a set of media key blocks; and

a ~~fourth~~ set of instruction codes for delivering the encrypted ~~encryption key corresponding content keys~~ to a player of the physical media.

18. (Currently amended) The computer program product of claim 17, wherein the ~~fourth~~ set of instruction codes for delivering the encrypted corresponding content keys delivers the encrypted ~~encryption key corresponding content keys~~ over a network.

19. (Currently amended) The computer program product of claim 17, wherein the encrypted ~~encryption key is~~ corresponding content keys are

associated with a price related to the use of the ~~part~~ parts of the multimedia content.

20. (Currently amended) The computer program product of claim 19, wherein the ~~fourth~~ set of instruction codes for delivering the encrypted corresponding content keys delivers the price concurrently with the encrypted ~~encryption key~~ corresponding content keys.

21. (Currently amended) The computer program product of claim 20, wherein the ~~fourth~~ set of instruction codes for delivering the encrypted corresponding content keys further determines the price when the encrypted encryption key is delivered.

22. (Currently amended) The computer program product of claim 19, wherein the ~~fourth~~ set of instruction codes for delivering the encrypted corresponding content keys associates the encrypted encryption key with a maximum price.

23. (Currently amended) The computer program product of claim 22, further comprising a ~~fifth~~ set of instruction codes for preventing playback of the part if the maximum price is reached.

24. (Currently amended) The computer program product of claim 18, wherein the delivery over the network involves a secure protocol; and
further comprising a ~~sixth~~ set of instruction codes for placing necessary data for the secure protocol on the physical media.

25 - 32. (Canceled)

33. (Currently amended) A system for providing a service for delivering multimedia content on a physical media, comprising:

- a placement of at least one media key block on the physical media;
- a division of the multimedia content on the physical media into multiple parts, ~~each part being encrypted with a different encryption key;~~

- a random selection of content keys corresponding to each part of the multimedia content;

- an encryption of the parts of the multimedia content with corresponding content keys;

- a selection of a media key block from a set of media key blocks;

- an encryption of the ~~encryption key~~ corresponding content keys with ~~a key derived from the media key block;~~ and

- a delivery of the encrypted ~~encryption key~~ corresponding content keys to a player of the physical media.

34. (Currently amended) The ~~service system~~ of claim 33, wherein the delivery of the encrypted ~~encryption key~~ corresponding content keys comprises delivery over a network.

35. (Currently amended) The ~~service system~~ of claim 33, wherein the encrypted ~~encryption key is~~ corresponding content keys are associated with a price related to the use of the part.

36. (Currently amended) The ~~service~~ system of claim 35, further comprising a delivery of the price concurrently with the encrypted ~~encryption key~~ corresponding content keys.

37. (Currently amended) The ~~service~~ system of claim 36, further comprising a determination of the price when the encrypted ~~encryption key~~ corresponding content keys is delivered.

38. (Currently amended) The ~~service~~ system of claim 35, further comprising an association of the encrypted ~~encryption key~~ corresponding content keys with a maximum price.

39. (Currently amended) The ~~service~~ system of claim 38, further comprising a prevention of playback of the part if the maximum price is reached.

40. (Currently amended) The ~~service~~ system of claim 34, wherein the delivery over the network involves a secure protocol; and
further comprising a placement of necessary data for the secure protocol on the physical media.

41 - 48. (Canceled).